

FOR IMMEDIATE RELEASE



Centerra Co-op and Mercer Landmark announce strategic alliance

(Ashland, Ohio, August 6, 2024) – Centerra Co-op and Mercer Landmark have formed a strategic alliance called Lake States Alliance. This agricultural partnership will bring value to members in multiple ways while maintaining each co-op’s unique identity. Leadership teams from both co-ops will explore multiple areas where we might work together to bring new products and ideas to our members and customers alike.

Centerra CEO, Jean Bratton, is excited for this opportunity. “Each of us has unique market offerings that the other does not have. I look forward to sharing Centerra’s advantages with Mercer and exploring where Centerra might outpace our competitors through this partnership.”

“This unique opportunity enables two strong Ohio-based co-ops to leverage their individual strengths for the benefit of their customers and members. I am excited about getting our team members involved in this collaborative process and the potential they can unlock for producers across our region,” said Heath Barnes, CEO of Mercer Landmark.

Centerra Co-op serves customers in north central Ohio, northeast Ohio, western Pennsylvania and western New York. This co-op is made up of roughly 2,400 producer members and employs between 300-400 people, depending on the time of year. Centerra has 31 locations in Ohio and Pennsylvania where they provide custom agronomy services, grain merchandising, livestock nutrition, petroleum products, propane, wild bird feed, country stores and more. Centerra’s home office is in Ashland, Ohio.

Located in northwest Ohio, Mercer Landmark has 23 locations, including their home office in Celina. More than 3,500 members make up this cooperative along with their 300 employees. Products and services provided by Mercer Landmark include agronomy services, grain marketing, livestock nutrition, petroleum products, propane and more.

As we get a better understanding of the value of this alliance and how to bring ideas to fruition, we will share that information. Both co-ops remain focused on anticipating their customers’ needs.

For more information and periodic updates, visit <https://lakestatesalliance.com/>

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